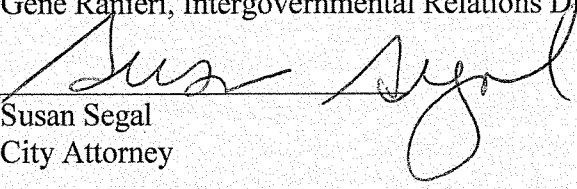




Request for City Council Committee Action from the Office of the City Attorney

Date: March 29, 2012
To: Intergovernmental Relations Committee
Subject: Ethics Officer Report Pursuant to Minneapolis City Ordinance § 15.40(b)(4)
Recommendation: That the Committee receive and file this report.

Prepared by: Susan L. Trammell, Minneapolis Ethics Officer
Gene Ranieri, Intergovernmental Relations Director

Approved by: 
Susan Segal
City Attorney

Presenters in Committee: Gene Ranieri, Intergovernmental Relations Director

Report:

Minneapolis Code of Ethics, § 15.40(b)(4), requires that the Ethics Officer report to the Intergovernmental Relations Committee the projects, if any, that create a professional conflict of interest for the City's proposed lobbyists. Section 15.40(b)(4) defines professional conflict of interest as "a situation where the interest of a principal of the lobbyist are or may be adverse to the interests of the city."

The Intergovernmental Relations Department (IGR) has informed the Ethics Officer of the intention to enter into lobbying contracts for the 2012 Congressional session with FaegreBD Consulting. FaegreBD Consulting supplied a list of principals for whom FaegreBD is expected to provide lobbying services. For each principal, a list of expected lobbying projects was provided and is attached to this report.

Both IGR and the Ethics Officer reviewed the lists of principals and lobbying issues for professional conflict of interest. At this time we find no situations where the interests of the City may be adverse to those of the current principals of the proposed City lobbyists. We believe, however, that a number of the principals listed, particularly other governmental entities with economic development projects, have the potential to transform into situations in which their interests are adverse to the interests of the City.

In addition, the City Council should be aware that the lobbying done on behalf of Alliance of Catholic Health Care is listed as health policy advocacy. When asked for further information, FaegreBD stated they are providing assistance to ensure client hospitals can comply with their ethical directives as Catholic hospitals. This area needs to be monitored to ensure that the lobbying is not adverse to the interests of the City, particularly the work of the Minneapolis Department of Health and Family Support.

FaegreBD's lobbying services contract and the Code of Ethics, § 15.40(b)(4) requires FaegreBD to update their list of principals and lobbying issues whenever there is a change. IGR will continue to monitor the potential for conflicts through the length of FaegreBD's contract.

Client Name	Description	Project
510 K Coalition	Coalition of medical device companies	Health care policy
Abound Solar	Solar panel manufacturer	Financing
AIT	High Complexity Laboratory	Policy advocacy and reimbursement
Alliance for Safe Injection Practices	Nonprofit	Policy advocacy - injection safety practices
Alliance for Safe Online Pharmacies (ASOP)	Coalition	Policy advocacy - patient safety
Alliance of Catholic Health Care	Coalition umbrella organization	Health policy advocacy
Arthritis Foundation	Nonprofit	Health policy advocacy
Medicall Corporation	Device manufacturer	Health policy advocacy
Becton Dickinson & Co	Device manufacturer	Health policy advocacy
BioCrossroads	Regional organization	Life Sciences Focus, Economic Development
Council for American Medical Innovation	Coalition	Policy advocacy on medical innovation
Carbon Motors Corporation	Auto maker	Financing
Celanese Corporation	Technology	Policy advocacy (energy)
Cincinnati Children's Hospital	Provider	Health policy advocacy
City of Findlay (Northwest Ohio Flood Mitigation)	Local government	Flood control
City of Fort Wayne	Local government	City issues
City of Garland	Local government	City issues
City of South Bend	Local government	City issues
City of Terre Haute	Local government	City issues
Coalition for Excellence in Medication Monitoring (CEMM)	Coalition of high complexity labs	Policy advocacy and reimbursement
Darling International Inc.	Renderer	Federal affairs, advocacy
Economic Council of St. Louis County	Regional organization	Economic development
EMD Serono	Biopharmaceutical	Health policy advocacy
FCCI	Insurance	Federal affairs, advocacy
Georgia Research Alliance	Regional organization	Technology Based Economic Development
Great River Greenway District	Regional organization	Bike and pedestrian trails
Harford County Government	Local government	County issues
HONORreform	Non profit	Policy advocacy - injection safety practices
ICOR International	ACR products	Regulatory work
Indiana State University	Education	Financing and program development
Indianapolis Public Schools	Education	Funding
KAR Holdings		
Learning & Education Academic Research Network	Coalition of Colleges of Education	Appropriations; Policy advocacy (i.e ESEA reauthorization)
Learning Forward	Education	Policy advocacy - professional development for educators
Leavitt Partners	Consulting firm	Health policy and food safety
Maryland Technology Development Corp (TEDCO)	Regional organization	Technology Based Economic Development
Mathematical Association of America	Professional association in collegiate mathematics	Appropriations; Policy advocacy (i.e ESEA reauthorization)
Medicall Corporation	Radiology benefits manager	Reimbursement
Medicare Chronic Care Practice Research Network (Carle F'dn)	Research network	Medicare policy
Murray Energy	Energy company	Mining issues
National Association of Independent Review Organizations	Association	Health policy -- uniform peer review standards
National Assoc Surplus Lines (NAPSLO)	Insurance	Federal affairs, advocacy
National Association of Gifted Children	Education	Funding/federal programs
National Conference of Insurance Guaranty Funds	Insurance	Federal affairs, education project
National Down Syndrome Society	Nonprofit	Policy advocacy
National Fragile X Foundation	Nonprofit	Policy advocacy
National Org of Life & Health Insurance Guaranty Assns	Insurance	Federal affairs, education project
National Steel Bridge Alliance (AISC d/b/a)	Association of steel companies	Transportation issues
Networks Financial Institute	Nonprofit financial services policy center	Federal, national affairs consulting
Novavax	Vaccine manufacturer	Funding
Nuclear Energy Institute	Membership organization	Energy policy
Oberlin College	Education	Funding
Parent Project Muscular Dystrophy	Patient advocacy organization	Health policy and funding
Pharmaceutical Distribution Security Alliance	Pharmaceutical Distribution Security Alliance	Distribution and supply chain policy issues
Purdue University	Education	Appropriations; Legislative and agency advocacy
Norwest Indiana Regional Development Authority	Local government	Economic development
RS Medical	DME company	Reimbursement
Scholarly Pubs & Academic Cln (SPARC)	Coalition of libraries	Open access

Client Name	Description	Project
South Bend Public Transportation (TRANSPO)	Transit	Funding and transit programs
South Coast Air Quality Management District	Transportation	Air quality, Congestion mitigation
Spectrum Health	provider	health policy advocacy
TransformED	Non-profit	Federal funding
TRDA (Technology Research and Development Authority)	Regional organization	Economic development
TruHearing Inc	Hearing aid distributor	Reimbursement
Union Hospital	Provider	Reimbursement
USA Swimming	National Governing Body	Drowning prevention funding
USAgainst Alzheimers	Patient advocacy organization	Alzheimer's research and patient support
Ways to Work	Non-profit	Policy advocacy for social service issues